SOLVING INEQUALITIES

4.3.3

WHY DO WE NEED INEQUALITIES?

Maria and Violet need to buy toilet paper and hand sanitizer. Walmart sells each roll of toilet paper for \$1.65 and a bottle of hand sanitizer for \$3. Albertsons sells each roll of toilet paper for \$1.78 and a bottle of hand sanitizer for \$2.80.

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Inequalities arise when we wish to know when one quantity is larger or smaller than another in terms of time, cost, rate, or any other attribute that a variable might measure.

An inequality compares two values, showing if one is < (less than), > (greater than), \le (less than or equal to), \ge greater than or equal to), or simply \ne (not equal) to another value.

In other words, for any numbers a and b, either a = b or $a \neq b$. If $a \neq b$ then there are two posibilities:

- 1. a < b
- 2. a > b

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1.
$$a < b$$

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Ex 1:
$$x + 5 \ge 8$$

 $x \ge 8 - 5$
 $x \ge 3$

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One rule to remember!! If you multiply or divide by a negative number, you need to flip the inequality.

Ex 1:
$$x + 5 \ge 8$$

 $x \ge 8 - 5$
 $x \ge 3$

$$Ex 2: -x + 5 \ge 8$$
$$-x \ge 8 - 5$$
$$x \le -3$$

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If we let W(t) be the cost of t toilet paper rolls with Walmart and if we let A(t) be the cost of t toilet paper rolls with Albertsons, which choice reflects the correct equations?

Walmart: 1 toilet paper roll 1.65, 1 bottle hand sanitizer \$3.00

Albertsons: 1 toilet paper roll \$1.78 and a bottle of hand sanitizer for

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- 1. Walmart: W(t) = 3t + 1.65, Albertsons: A(t) = 2.80t + 1.78
- 2. Walmart : W(t) = 3 + 1.65t , Albertsons : A(t) = 2.80 + 1.78t

SETTING UP AN INEQUALITY

Set up an inequality to be solved to determine the amount where Walmart is preferred over Albertsons.

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- 1. Walmart < Albertsons
- 2. Albertsons < Walmart
- 3. Walmart ≠ Albertsons
- 4. I have no idea

LET'S PUT IT ALL TOGETHER AND SOLVE IT

What do we know?

- Equations: W(t) = 3 + 1.65t, A(t) = 2.80 + 1.75t
- Inequality: Walmart < Albertsons

LET'S PUT IT ALL TOGETHER AND SOLVE IT

What do we know?

- Equations: W(t) = 3 + 1.65t, A(t) = 2.80 + 1.75t
- Inequality: Walmart < Albertsons

Our Inequality is

$$3 + 1.65t < 2.80 + 1.75t$$

SOLVING AN INEQUALITY

$$3 + 1.65t < 2.80 + 1.75t$$

t?

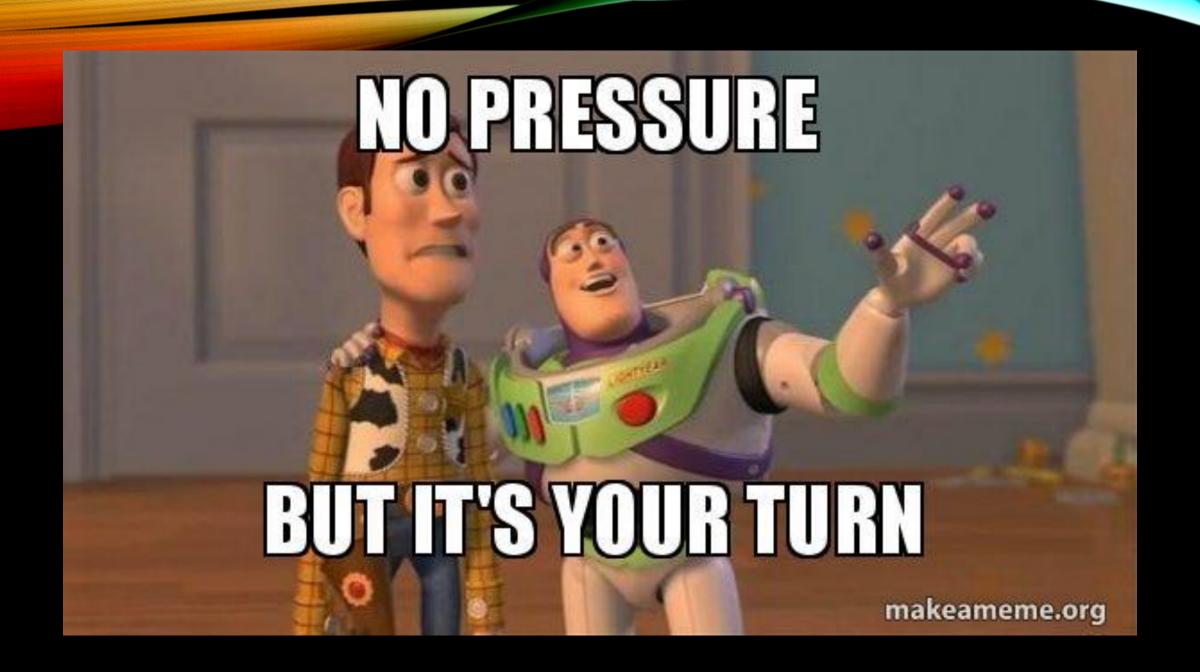
SOLVING AN INEQUALITY

The solution to our inequality was t > 2, but what does that mean?

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- 1. If more than 2 toilet papers are bought, then Walmart would cost less than Albertsons.
- 2. If more than 2 toilet papers are bought, then Albertsons would cost less than Walmart.



Company A\$15 per month21 cents per minutes

Company B \$20 per month 18 center per minute

Steps to solving an inequality

Step 1: Set up equations

Step 2: Set up Inequality

Step 3: Solve for your variable

Step 4: Interpret your solution

THEOREM 4.11 - f(x) < g(x)

For any continuous real functions f and g, with domain D:

- a. If h is strictly increasing on the intersection of f(D) and g(D), then $f(x) < g(x) \Leftrightarrow h(f(x)) < h(g(x))$.
- b. If h is strictly decreasing on the intersection of f(D) and g(D), then $f(x) > g(x) \Leftrightarrow h(f(x)) > h(g(x))$.

Consider the inequality f(x) > g(x), where the functions f and g and with $f(x) = a^x$ and $g(x) = b^x$. Let $h(x) = \log x$. Now h is increasing, therefore,

$$f(x) > g(x) \Leftrightarrow h(f(x)) > h(g(x))$$

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If we substitute our values of f(x), g(x), and h(x), what do we end up with?

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We get

$$a^x > b^x \iff \log a^x > \log b^x$$

Use a power log on the right-hand side, and what do we get?

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We get:

$$a^x > b^x \iff x \log a > x \log b$$

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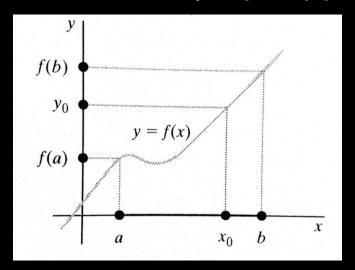
Remembering our rule, if x > 0, we can divide by x without changing the inequality. On the other hand, if x < 0, the division by x will flip the inequality.

Therefore, when $a^x > b^x$, then a > b if x is positive, and a < b if x is negative.

INTERMEDIATE VALUE THEOREM

Suppose f is a continuous function on the interval [a, b].

Then for every real number between f(a) and f(b), there is at least one real number x_0 between a and b such that $f(x_0) = y_0$.



SOLVE
$$\frac{(x+1)(x-3)^2}{5x+6} > 0$$

Step 1: Find the zeros of f

$$f(x) = \frac{(x+1)(x-3)^2}{5x+6}$$

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$$f(x) = \frac{(x+1)(x-3)^2}{5x+6}$$

$$x + 1 = 0$$
 $(x - 3)^2 = 0$ $5x + 6 = 0$ $x = ?$ $x = ?$

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$$f(x) = \frac{(x+1)(x-3)^2}{5x+6}$$

$$x + 1 = 0$$
 $(x - 3)^2 = 0$ $5x + 6 = 0$ $x = -1$ $x = 3$ $x = 1.2$

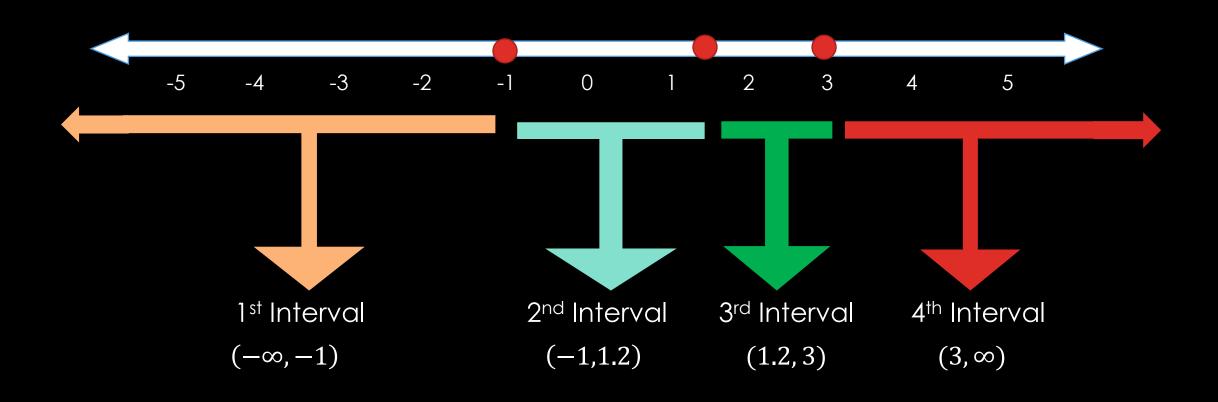
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Step 2: Find your intervals



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Interval $(-\infty, -1)$:

We let
$$x = 2$$

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 $f(-2) = \frac{-1(-5)^2}{-16} = \frac{25}{16} > 0$

SOLVE
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SOLVE
$$\frac{(x+1)(x-3)^2}{5x+6} > 0$$



Interval
$$(-\infty, -1)$$
:

We let
$$x = 2$$

$$f(-2) = \frac{-1(-5)^2}{-16} = \frac{25}{16} > 0$$
 TRUE

We let
$$x = 0$$

$$f(0) = \frac{1(-3)^2}{-6} = -1.5 > 0$$

We let
$$x = 2$$

$$f(2) = \frac{3(-1)^2}{4} = \frac{3}{4} > 0$$

Interval
$$(3, \infty)$$
:

$$(3, \infty)$$
:

We let
$$x = 5$$

$$f(5) = \frac{6(2)^2}{19} = \frac{24}{19} > 0$$

TRUE

FALSE

SOLVE
$$\frac{(x+1)(x-3)^2}{5x+6} > 0$$



Interval
$$(-\infty, -1)$$
:

We let
$$x = 2$$

$$f(-2) = \frac{-1(-5)^2}{-16} = \frac{25}{16} > 0$$
 TRUE

Interval
$$(-1, 1.2)$$
:

We let
$$x = 0$$

$$f(0) = \frac{1(-3)^2}{-6} = -1.5 > 0$$

We let
$$x = 2$$

$$f(2) = \frac{3(-1)^2}{4} = \frac{3}{4} > 0$$

Interval
$$(3, \infty)$$
:

We let
$$x = 5$$

$$f(5) = \frac{6(2)^2}{19} = \frac{24}{19} > 0$$

Thus, the solution set to $\frac{(x+1)(x-3)^2}{5x+6} > 0$ is $(-\infty, -1) \cup (1.2, 3) \cup (3, \infty)$

SOLVE
$$\frac{(x+1)(x-3)^2}{5x+6} > 0$$

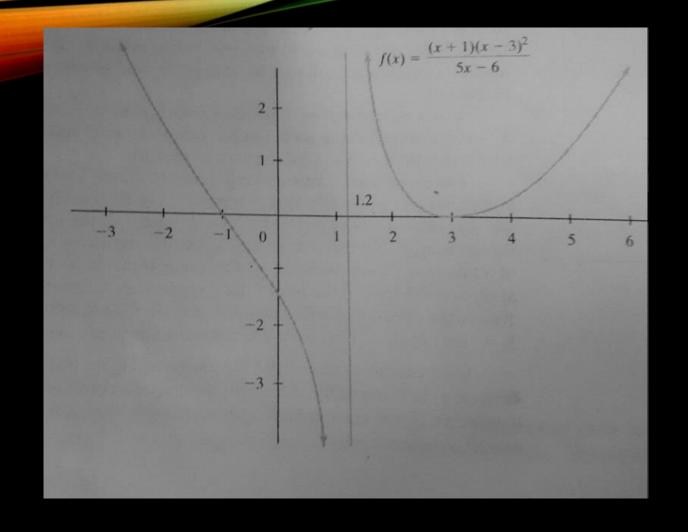
Intermediate Value Theorem:

Suppose f is a continuous function on the interval [a, b].

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Thus, the solution set to
$$\frac{(x+1)(x-3)^2}{5x+6} > 0$$
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INTERMEDIATE VALUE THEOREM

Step 1: Find your zeros
$$f(x) = \left[\left(\frac{x^2 + 10x + 25}{x - 5} \right) - 6 \right]$$

$$SOLVE \frac{x^2 + 10x + 25}{x - 5} > 6$$

Step 2: Find your intervals



Step 3: Find a representative of f for x in each interval

Interval

Let
$$x = ?$$

$$f(\) = \left[\left(\frac{(\)^2 + 10(\) + 25}{(\) - 5} \right) - 6 \right]$$